

# BusinessObjects Reporting Tool



BusinessObjects (BO) is an integrated business intelligence tool used for query, reporting and data analysis. SSD-TECH designs and develops the optimum data ware-housing solution by leveraging its expertise and experience in database design and ETL process design. Accuracy and simplicity for the end-user is the keystone of SSD-TECH's success in BusinessObjects services.

## Feature of the product

- Data Ware House Development
- ETL (Extract, transform, and load) Process Designing
- Universe (Interfacing layer) Design
- Report Format Design

## Benefits of the product

- Makes report generation user friendly
- Customized to suit specific business needs
- Reduces Complexity of report management

## Highlights

- Developed keeping business users in mind, extremely simple user interface
- Can generate variety of reports in various combinations

## Representative clients

British American Tobacco Malaysia

Number of Installation/ Clients: 3

Target Industry: All

“SSD-TECH has done a remarkable job in developing customized business intelligence solutions based on BusinessObjects. Our organization is a huge one and it requires myriad of reports in different aspects. The business intelligence tools have made reporting extremely easy for business users who can make complex reports in minutes without any hassle. The intelligent design of the Universe (interfacing layer) and report structure has been the key to this ease and comfort for the end user. I am glad to mention that the business intelligence tool designed by SSD-TECH has proven to be a worthy addition for the company and has now become an integral part of our day-to-day operation.”

Moganesh Kandaswamy, Senior Manager  
British American Tobacco (GSD)

## Systems Solutions and Development Technologies Limited (SSD-TECH)



SSD-TECH is a software development company operating across the globe. It has proven its excellence by providing quality solutions to Large Enterprises, Telecom and Financial Institutions. Its presence in multiple industries enables SSD-TECH to come up with highly available and flexible solutions with complex business logics and high data volume handling capability. SSD-TECH has a skilled team to provide customized solutions, data warehousing and business intelligence services to transform organizational data into knowledge. Its optimum blend of technical and business expertise in its development centers at Bangladesh and Malaysia enables SSD-TECH to ensure smooth delivery of solutions to the customers.

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