

SMS Gateway



SMS Gateway is an application that provides a common platform to various SMS based VAS services for integration with operator SMSC. With its flexible business logic, the SMS gateway can be easily integrated with operator capabilities, exposing those capabilities to third-parties and allowing operators to differentiate with innovative new services and business models.

Feature of the product

- SMS Scheduling and Throttling
- SOAP, Http/s Interface to 3rd Party
- IP and Port wise Access Control for application connectivity
- Operation and Management Alarm; sends SMS notifications on failures and errors
- SMS Routing Configuration, i.e. prefix based routing

Benefits of the product

- Ensures Maximum Utilization of Infrastructure
- Easy & Simple Management of services
- High Security and High Availability Assurance
- Management reports can be generated in various formats using

Highlights

- As it reduces the complications of integration with SMSC, it reduces the time-to-market for new services to a great extent
- As it is a single point of integration with the SMSC the licensing costs for integration is greatly minimized

Representative clients

Grameenphone, Banglalink, Airtel Bangladesh, Citycell, Teletalk, Robi, Asia-Pacific Communication Associates (Nepal)

Number of Installation/ Clients: 7

Target Industry: Telecommunication Industry

“ With its flexible business logic, the SMS gateway is aligned with wide range of SMS service modes. It allows us to differentiate with a range of innovative services and package them according to our desired business models. At the same time, it allows us to make efficient use of our messaging infrastructure. Its reporting tool helps us to generate management reports and to organize our marketing activities. ”

Ashraful Islam Siddique, Application Manager, IT, Banglalink

Systems Solutions and Development Technologies Limited (SSD-TECH)



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