

# Voice Service Delivery Platform (VSDP)



## Voice Services Made Easy

VSDP is a system that supports dissemination of voice based information over mobile channel. It has the capability of handling multiple voice based VAS using the same hardware platform over different access codes. VSDP is an efficient tool through which the operators can differentiate themselves with innovative voice based services.

### Feature of the product

- Multiple Air time charging
- Third Party Interface Support
- Content Specific Charging
- Multiple Access Code Support
- Real Time Performance Monitoring

### Benefits of the product

- Multiple Services using the same hardware platform
- No infrastructural cost to add new services
- Near Real Time Statistics
- Customized customer care and reporting system

### Highlights

- Enables the customer to ensure maximum utilization of hardware platform
- Minimizes the time lag for adding new voice services

### Representative clients

Grameenphone, Banglalink, Airtel Bangladesh, Citycell, Teletalk, Robi, DiGi (Malaysia), Tashicell (Bhutan), Asia-Pacific Communication Associates (Nepal)

**Number of Installation/ Clients:** 9

**Target Industry:** Telecommunication Industry

“ The launching of voice-based services has become really easy due to VSDP. For a telecom operator it is very important to launch innovative services time to time and respond to customer needs quickly. Since it is a platform where different voice services can be plugged-in without additional hardware investments, it has enabled us to come up with various fresh voice-based services. Its efficient reporting tool helps us to generate management reports, helps us to organize our marketing activities and make crucial decisions on time. The VSDP is undoubtedly a great help for the operators who look forward to launch new innovative voice services quickly.

Ziaul Hoque Sikder, Head of VAS, Airtel

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